

SOUTHEAST

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GRAND ENTRANCE

RH CHARLOTTE

Complete with 14-foot ceilings, barrel-vaulted passageways and three floors devoted to its Interiors, Modern and Outdoor collections, RH's newest U.S. design gallery has arrived in Charlotte's SouthPark neighborhood. Located just feet from the luxury design brand's former Charlotte legacy store, the 50,000-square-foot structure is the new anchor tenant of Phillips Place, ushering in a new phase for the shopping complex and enhancing RH's imprint on the Queen City. True to form, the gallery's classically arranged rooms display furnishings in a residential-inspired setting filled with light and fresh air, while a double floating staircase leads to a second-floor rug showroom, a samples library and a design atelier boasting an on-site staff of professional

designers. The topmost level touts a wine bar and an elegant rooftop restaurant that follows in the footsteps of comparable RH eateries in New York City, West Palm Beach and Columbus, Ohio. In Charlotte, visitors will find charcoal-gray Venetian plaster, trickling fountains, French doors and crystal chandeliers suspended beneath glass ceilings—components complemented by lush gardens of pleached elm trees, Japanese boxwood hedges, heritage olive and potted London plane trees. Describing the concept, RH CEO and chairman Gary Friedman has said, "These are architecturally inspiring and immersive experiences that blur the lines between residential and retail, indoors and outdoors, home and hospitality." rh.com



SHELF LIFE

THE NEW SOUTHERN STYLE: THE INTERIORS OF A LIFESTYLE AND DESIGN MOVEMENT

Alyssa Rosenheck is more than a photographer and stylist; she's also an author, speaker and lifestyle expert of sorts. In her first book, *The New Southern Style: The Interiors of a Lifestyle and Design Movement*, out September 22, the Nashvillian describes herself as the founder of a design movement; one spearheaded by Southern creatives who use vulnerability and authenticity to help propel social and cultural change. To underscore this concept, Rosenheck ventures inside the private domains of 30 recognizable names—from regional tastemakers (Sean Anderson, Clea Shearer) to former Southerners (Gray Malin, Bobby Berk). Her style of photography perfectly illustrates the invitation she extends in the book's 320 pages: "to live in the light." abramsbooks.com

GRAND ENTRANCE PHOTOS: COURTESY RH. SHELF LIFE PHOTOS: ALYSSA ROSENHECK